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VetPartners 2019 Annual Meeting Program Announced

VILLANOVA, Pa. — VetPartners™, a national nonprofit association of business specialists dedicated to serving the veterinary profession, will hold its 2019 Annual Meeting in Orlando, Florida, January 16–18, immediately preceding the 2019 VMX Veterinary Meeting and Expo.

The association has announced the program lineup and meeting schedule, and registration is officially open, with early numbers exceeding expectations.

The meeting will kick off on the evening of Wednesday, January 16, with a New Member Orientation and reception. The first full day—January 17—will focus on current trends in today’s veterinary practices and will include two extended panel sessions, during which corporate consolidation and the controversial “pro-sal” compensation model will be explored in depth.

The theme for the final day of the meeting will be “From Survive to Thrive.” Keynote speaker and author of *Stop Selling Vanilla Ice Cream*, Steve van Remortel, will lead a daylong workshop that will give attendees the opportunity to develop a strategy and plan to increase profitability for their businesses and/or the businesses of their clients.



“I’m looking forward to picking up where we left off at our Mid-Year Meeting in Denver, with all the energy and enthusiasm that comes with great learning opportunities, developing collaborative relationships with talented colleagues, and building a dynamic community that has the ‘good of the veterinary profession’ as its ultimate goal,” said Jeff Thoren, DVM, PCC, BCC, 2018-19 VetPartners president. “Steve van Remortel’s ‘Stop Selling Vanilla Ice Cream’ workshop will provide valuable insights into branding and differentiating our companies and organizations.”

Those interested in learning more about the VetPartners 2019 Annual Meeting or registering for the highly anticipated event can visit vetpartners.org/annual-meeting.

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About VetPartners

Established in 2002, VetPartners is a nonprofit association of more than 300 professionals dedicated to serving the veterinary profession. With areas of expertise in more than 10 professional categories pertaining to veterinary practice management, VetPartners members are an invaluable resource for veterinary practice owners and practitioners. VetPartners members believe in exemplary character and agree to abide by a Code of Ethics. Many are available for speaking engagements on industry-specific themes and topics. For more information, visit vetpartners.org.