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VetPartners 2018 Mid-Year Meeting Largest Mid-Year Meeting in the Association’s History

VILLANOVA, Pa. — VetPartners™, a national nonprofit association of veterinary business specialists dedicated to serving the veterinary profession, held its 2018 Mid-Year Meeting in Denver July 11-13. The largest mid-year meeting in the association’s history, registrations sold out at 140, and 24 new members were inducted.

Over the course of the two-day meeting, 15 VetPartners members delivered “Hot Rocks” presentations—30-minute “TED Talk-like” presentations on various topics relevant to veterinary professionals. Topics covered included mental health and well-being in the profession, hiring trends, customer acquisition, loyalty programs, conflict transformation, and more.



24 new VetPartners members were inducted during the 2018 VetPartners Mid-Year Meeting.

“VetPartners is truly a special organization,” said Jeff Thoren, DVM, PCC, BCC, 2018-19 VetPartners president. “Together, we are aligned around our mission of being and acting ‘for the good of the veterinary profession.’ That alignment is, unfortunately, an uncommon experience in many organizations, but, for us, it’s palpable and real.”

Thoren said that the meeting in Denver reflected the VetPartners core values of core collaboration, community, advancement, responsibility, and integrity.

Also during the meeting, the 2018 Distinguished Lifetime Member Award was presented to Dr. James W. Lloyd, dean and professor, University of Florida College of Veterinary Medicine. VetPartners Distinguished Life Members have rendered noteworthy and outstanding contributions to the practice of veterinary business management consulting and advising or veterinary practice valuations. Recipients of the Distinguished Life Member Award are chosen through unanimous approval of the VetPartners Board of Directors.

Dr. Lloyd earned his DVM from Michigan State University in 1981 and his PhD in Agricultural Economics and Operations Research in 1989. He was the leader of the National Commission on Veterinary Economic Issues working group on enhancing the skills, knowledge, aptitude, and attitude of veterinarians from 2000-2009. He was a charter member of VetPartners, receiving a Certificate of Appreciation in 2004 and serving on the Board of Directors from 2007-2010.

VetPartners members will gather for the VetPartners 2019 Annual Meeting January 16-18 in Orlando, Florida. Registration will open in September.

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About VetPartners:

Established in 2002, VetPartners is a nonprofit association of more than 300 veterinary professionals dedicated to serving the veterinary profession. With areas of expertise in more than 10 professional categories pertaining to veterinary practice management, VetPartners members are an invaluable resource for veterinary practice owners and practitioners. VetPartners members believe in exemplary character and agree to abide by a Code of Ethics. Many are available for speaking engagements on industry-specific themes and topics. For more information, visit vetpartners.org.