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Partnership, Transparency, Networking Among Top Goals of 2019–20 VetPartners Board of Directors

VILLANOVA, Pa. — The 2019–20 Board of Directors for VetPartners™, a national nonprofit association of business specialists dedicated to serving the veterinary profession, has announced its strategic goals for the coming year, with the resounding theme being “involvement.”



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DVM, CVPM, CVA
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Director



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Director

According to Nancy Dewitz, VetPartners 2019–20 president, the Board of Directors has met and reviewed the strategic plan that was set into motion last spring. That strategic plan included the development of a new VetPartners website, which was accomplished late last year.

The new website is easy to navigate and provides an enjoyable and intuitive user experience, whether visitors are looking for a veterinary expert or speaker or would like to peruse the association’s practice management resources. The redesigned site also makes it easier for business specialists interested in joining the association.

“The top priority has been the website. Without the new-and-improved web presence, we would struggle to complete the other strategic goals of the

organization,” said Dewitz. “Many of the remaining items focus on involvement.”

The goals of the VetPartners Board of Directors for the coming year include:

- Connecting members between meetings and encouraging the formation of regional groups
- Partnering with other industry organizations to improve the profession and be a resource for practice owners and practitioners
- Continued work on the website to provide live forums for VetPartners members, including forums for each committee and special interest group (SIG)

- Improving networking at VetPartners meetings and providing opportunities for skills development
- Encouraging VetPartners members to be actively involved in the association by joining committees and SIGs, which formulate the education and offerings of VetPartners
- Ongoing transparency at all levels, through monthly videos from the president, the publishing of committee and SIG minutes, and more
- Providing value to VetPartners sponsors to make their experiences successful

“As always, our door is open. We welcome suggestions and feedback at the board level,” Dewitz said. “This organization is for the members, about the members, and *is* the members.”

To learn more about VetPartners, find an expert or speaker, or become a VetPartners member, visit vetpartners.org.

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About VetPartners

Established in 2002, VetPartners is a nonprofit association of more than 300 professionals dedicated to serving the veterinary profession. With areas of expertise in more than 10 professional categories pertaining to veterinary practice management, VetPartners members are an invaluable resource for veterinary practice owners and practitioners. VetPartners members believe in exemplary character and agree to abide by a Code of Ethics. Many are available for speaking engagements on industry-specific themes and topics. For more information, visit vetpartners.org.