



FOR IMMEDIATE RELEASE

February 19, 2021

CONTACT:

Elizabeth MacArthur

VetPartners Administrator

elizabeth@vetpartners.org

Leading Veterinary Business Specialists Gather for VetPartners 2021 Annual Meeting

LIGONIER, PA — VetPartners™, a national nonprofit association of business specialists dedicated to serving the veterinary profession, held its 2021 Annual Meeting February 2–4, 2021, via the virtual meeting platform Pathable.

“Like the members of many associations, our members are looking forward to the day when we can meet in person,” said 2021 VetPartners President Gina Fortunato, MBA. “But until that day comes, I was so pleased to see the member engagement and interaction during chat discussion, meeting breakout sessions, and individual messaging via our virtual platform at our Annual Meeting.”

During the meeting, the 2021 VetPartners Board of Directors was announced, and includes President Gina Fortunato, MBA; Immediate Past President Deborah Stone, MBA, PhD, CVPM; Vice President Debbie Boone, CVPM; Secretary Amanda Landis-Hanna, DVM; Treasurer Glenn Hanner, CPA, CITP, CVA, CGMA; Director Karen Felsted, CPA, MS, DVM, CVPM, CVA; Director David McCormick, MS, CVA; Director Sarah Rumble; and Director Robert Sanchez.

The Annual Meeting was held live over three days, and included timely panel discussions and interactive breakout sessions covering a range of topics affecting the veterinary profession today. Some of the topics included the future of veterinary medicine, overcoming barriers to cost of care conversations, artificial intelligence in veterinary medicine, how to connect

meaningfully virtually, compensation models in veterinary medicine, the veterinary real estate market, and how veterinary professionals can calm clients during COVID-19.

Although the meeting was virtual, attendees participated in networking events and a virtual exhibit hall. The 150+ members who registered for the event will have continued access to recorded content through August 2021. Members who missed the live event can access content on-demand, including session recordings, chat transcripts, speaker handouts, sponsor and exhibitor booths, and much more, by [registering online](#).

“VetPartners has a lot to look forward to in 2021,” Fortunato said. “Our goal is to continue to enhance member value by providing outstanding educational and networking opportunities. With virtual, in-person, and, soon, hybrid meeting opportunities, we have the opportunity to reach an even broader member audience with relevant education via a newly developed educational content calendar, and expand member networks with other veterinary business professionals.”

VetPartners is grateful to its industry partners for their support of this event: AVMA Trust, CareCredit, Hill’s Pet Nutrition, Nationwide (Pet) Insurance, ASPCA Pet Health Insurance, Beyond Indigo Pets, Forchelli Deegan Terrana LLP, and Vetley Capital.

VetPartners will hold its next meeting in August 2021, and details regarding the format and registration will be available soon at vetpartners.org.



MEET YOUR 2021 BOARD OF DIRECTORS

 Gina Fortunato, MBA President	 Deborah Stone, MBA, PhD, CVPM Immediate Past President	 Debbie Boone, CVPM Vice President
 Amanda Landis-Hanna, DVM Secretary	 Glenn Hanner, CPA.CITP, CVA, CGMA Treasurer	 Karen Felsted, CPA, MS, DVM, CVPM, CVA Director
 David McCormick, MS, CVA Director	 Sarah Rumble Director	 Robert Sanchez Director

###

About VetPartners

Established in 2002, VetPartners is a nonprofit association of more than 300 professionals dedicated to serving the veterinary profession. With areas of expertise in more than 10 professional categories pertaining to veterinary practice management, VetPartners members are an invaluable resource for veterinary practice owners and practitioners. VetPartners members believe in exemplary character and agree to abide by a Code of Ethics. Many are available for speaking engagements on industry-specific themes and topics. For more information, visit vetpartners.org.