



**2021
SPONSORSHIP
PROSPECTUS**

Our Audience. Your Opportunity.

Who **We Are**

VetPartners is a membership organization of 300+ dedicated consultants, advisors and industry specialists who offer services and products related to all business aspects of running a veterinary practice.

Our members can be found assisting practices across the country with operations like the following:

- Accounting
- Hospital Design and Construction
- Financial Services
- Human Resources
- Information Technology
- Legal Services
- Marketing
- Practice Management
- Real Estate
- Practice Valuation
- And More!

Our members are experts in their fields and are the most well-respected and influential consultants and specialists in the veterinary industry. They are successfully reaching veterinarians and practice managers and are influencing practice operations and efficiencies in 1000s of clinics across the country. Members can also be found at the podiums of the biggest and best veterinary conferences training such managers and veterinarians.

As an association, VetPartners fosters a community of members better prepared to meet the business needs of the veterinary profession by providing these individuals with excellent education and networking opportunities.

Go Further With Vet Partners on Your Team.

What **We Offer**

VetPartners is THE organization to partner with to gain visibility for your products and services in the veterinary space. We offer a wide range of sponsorship opportunities across a variety of platforms, programs, and initiatives, providing you with the ability to align your brand visibility, marketing activities, in person connections and touch points with VetPartners members and the broader veterinary community they serve.

Opportunities Include:

- ▶ Time to address the audience at one of our two continuing education meetings held each year, which attract 150+ attendees each
- ▶ Dedicated emails to all members of our community
- ▶ Present a 30-minute webinar to our membership (recordings sent to members who cannot attend live)
- ▶ Submit company news for inclusion in our monthly newsletter to the membership
- ▶ Recognition as a sponsor on the VetPartners website, at the annual meetings, in monthly newsletter, and more
- ▶ Shout outs on our social media channels (over 12,000 followers on LinkedIn alone!)
- ▶ And more!



“There aren't any other organizations in the veterinary industry that attract the breadth of membership, achieve such remarkable member longevity and combine it all together in such an inclusive and involving community.

For these reasons alone, such sponsorship opportunities are rare and valuable, but VetPartners always goes the extra mile to ensure that their sponsors feel valued as an integral part of the organization.”

-Jules Benson, BVSc, MRCVS
Nationwide Pet Insurance

Sponsorship Opportunities

Premier Sponsor Benefits

- 30-minute sponsored webinar for our membership (recordings sent to members who cannot attend live)
- 10-minutes of stage time at one of our two continuing education meetings held each year, which attract 150+ attendees each
- Roundtable participation at Annual Meeting providing face-time with all attendees
- 4 dedicated emails to all members of our community (approximately 1,000)
- Virtual exhibit booth at Annual Meeting
- 2 free memberships* for year valued at \$1,030)
- 2 free meeting registrations valued at \$700 total
- Benefits package** for 1 year

\$25,000

Annual Sponsor Benefits

- 30-minute sponsored webinar for our membership (recordings sent to members who cannot attend live)
- 10-minutes of stage time at one of our two continuing education meetings held each year, which attract 150+ attendees each
- 2 dedicated emails to all members of our community (approximately 1,000)
- Virtual exhibit booth at Annual Meeting
- 1 free membership* for year valued at \$515
- 1 free meeting registration for year valued at \$475
- Benefits package** for 1 year

\$15,000

Half Year Sponsor Benefits (January-June or July-December)

- 30-minute sponsored webinar for our membership (recordings sent to members who cannot attend live)
- 10-minutes of stage time at one of our two continuing education meetings held each year, which attract 150+ attendees each
- 1 dedicated email to all members of our community (approximately 1,000)
- Virtual exhibit booth at Annual Meeting
- 2 free meeting registrations valued at \$700
- Benefits package** for 6 months

\$10,000

Supporter Benefits (February-March or August-September)

- 5 minutes of stage time at one of our two continuing education meetings held each year, which attract 150+ attendees each
- Virtual exhibit booth at Annual Meeting
- 1 free meeting registration valued at \$475
- Benefits package for 2 months**

\$5,000

Sponsor **Benefits**

Benefits Package Includes:

- ▶ Sponsor recognition on VetPartners website homepage to include Company logo with link to url of choice.
- ▶ Sponsor listing on VetPartners website's Sponsor page with Company logo, contact information and link to url of choice.
- ▶ Opportunity to submit news for our monthly membership newsletter.
- ▶ Recognition of sponsorship in the monthly newsletter, during member webinars.
- ▶ For the two annual meetings, sponsorship recognition via signage and slides as well as mentions from podium, and the opportunity to include items of your choice (3 max) in attendee meeting packets.
- ▶ Shout-outs on our social media channels (over 12,000 followers on LinkedIn alone!)

Benefits of Membership in VetPartners:

- ▶ Gain direct contact with the most well-respected and influential consultants and thought leaders in the industry.
- ▶ Networking and continuing education – members enjoy two top-notch professional meetings each year, where networking is a large component. In addition, we offer networking events during the larger veterinary shows.
- ▶ Speaking and publishing opportunities - VetPartners members are consistently granted exclusive opportunities to submit content for industry publications and develop continuing education programs and webinars.
- ▶ Access to members only email communication, discussion forums, archived annual meetings information and presentations, ability to include VetPartners affiliation recognition on your website and promotional materials.

Sponsorship **Application**

Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

Website: _____

I'm interested in supporting VetPartners™ at the following level:



Premier Sponsor

\$25,000



Half Year Sponsor

\$10,000



Annual Sponsor

\$15,000



Supporter

\$5,000

Name(s) and contact details for person(s) who will act as your company representative(s) and who may submit a VetPartners™ Membership Application are:

Name: _____

Name: _____

Title: _____

Title: _____

Telephone: _____

Telephone: _____

Email: _____

Email: _____



We have read and agree to the sponsorship terms provided on our website at:
<https://www.vetpartners.org/sponsoring-partners-opportunities/>



We understand that this agreement will be automatically renewed for successive 1 year terms until either Party provides notice of intent to terminate. Please see Confirmation of Terms.

Questions?

Call our Administrative Office at 609-527-3010 or email admin@vetpartners.org.